

2022

# ANNUAL REPORT



**MISSION:** We cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities.

**VISION:** In every Wisconsin community, all children have the opportunity to reach their highest potential and all adults embrace their role and responsibility to children.

# PARTNER UP!

1,269  
child care slots  
purchased through  
public/private partners

The Partner Up! grant program provides funding to support partnerships between businesses and regulated child care providers to secure child care slots for their employers.

Business Child Care Advocates (BCCAs) are employed by local CCR&R agencies to effectively promote public-private partnerships, garner support for child care needs, foster community and business partnerships, and significantly increase awareness about Project Growth.

Phillip Blair, HR Director at Gamber-Johnson, an awarded business in the Northern Region, shared the following statement recognizing the deep impacts of the program and the individualized direct administrative support from their BCCA:

*Gamber-Johnson is a proud participant in the Partner Up! grant program. In partnership with the Wisconsin Department of Children and Families, and Childcaring, Gamber-Johnson was able to expand our existing child care assistance program allowing us to provide our team members access to critical child care at absolutely NO COST. The Partner Up! grant has helped our team members gain greater financial security in the midst of uncertain economic conditions. The participating team members and all of Gamber-Johnson is appreciative and honored to be a part of a program that has truly helped enhance our organization's mission of becoming a destination employer. A sincere and heartfelt thank you to all those involved in the process, especially Sarah Agena, who provided Gamber-Johnson direct support throughout the process.*

-Submitted by Gamber-Johnson, Northern Region



253

unique providers  
participating



670 business  
applications  
received



303 grants  
awarded



219 business  
contracts  
completed



5375 instances  
of technical  
assistance  
provided

This grant has honestly given our family a glimpse of hope and a chance to try and catch up on all the stresses that have been building up. We thank you for the support. We thank you for recognizing the need for quality child care.

-YMCA of the Fox Cities

Submitted by Child Care Resource & Referral, Northeastern Region



# 2022 NETWORK IMPACT

CCR&R's supported 306 potential providers to complete pre-licensing work

--

584 pre-licensing site visits completed (in person and/or virtual)



## CCR&R HIGHLIGHTS

Child Care Resource & Referral Agencies help parents find regulated licensed, local child care and support providers with professional development and child care practices.

7,380 instances of personalized technical assistance provided to community members

7067 YoungStar Site visits occurred

7085 instances of personalized technical assistance to families

2442 families received referrals to additional support services

Child Care Referral specialists referred 5,173 families to regulated child care

7980 children were impacted by child care referrals

## FRC HIGHLIGHTS

Family Resource Centers are local organizations that offer free or low-cost services for children and their parents/caregivers, including referrals to community resources, parenting support programs, child development activities, and community engagement. As Wisconsin's statewide FRC Network, SFTA provided the following supports to member FRCs.

SFTA supported Wisconsin FRC by coordinating 31 Community of Practice calls.

842 total attendees across all COPs

265 instances of technical support to SFTA member FRCs

SFTA increased Wisconsin FRC staff skills and knowledge by providing 14 Family Support Trainings.

261 attendees across all trainings coordinated

# 2022 NETWORK IMPACT

## TRAINING HIGHLIGHTS

Child Care Licensing requires Early Childhood Professionals to complete 15 hours of continuing education annually. SFTA Child Care Resource and Referral member organizations provide quality professional development in all Wisconsin counties.



27,968 instances of personalized technical assistance provided to child care providers

663 Training Events  
(45 in Spanish)

9,478 Participants Attended Training Events

4,470 Participants attended 2 or more Events

1,919 participants completed 15 hours or more

1,857 participants completed Child Care Foundational Training

## TRIBAL HIGHLIGHTS

4 WITTCA Conference Calls:

6 Federally Recognized Tribes Participated (Bad River, Ho-Chunk, Lac De Flambeau, Oneida Nation, Forest County Potawatomi, and Sokaogon Tribes)

25 Tribal Participants from Bad River, Ho-Chunk, Lac De Flambeau, Oneida, and Forest County Potawatomi attended a webinar on Expanding the Foundations in Indigenous Early Childhood Education

13 Tribal Participants from Ho-Chunk and Red Cliff attended Parent Café training



# 2022 IN REVIEW

## PROGRAMMING

Project Growth: Partner Up!  
 YoungStar  
 Pre-Licensing  
 Child Care Resource & Referral  
 CCR&R Training and Technical  
 Assistance  
 Parent Education initiative  
 Family Resource Center Network  
 Tribal Outreach  
 Behavior Help Wisconsin

## BOARD OF DIRECTORS

Jason Wutt, *President*  
 Marita Herkert-Oakland, *Treasurer*  
 Kathy Mullally  
 Renee Ernsting  
 Mary Beth Plane, MSSW, PhD  
 Agnes Ring  
 Andrew J. Turner

## FUNDING & EXPENSES

(UNAUDITED)

TOTAL FUNDING:

\$18,649,335

TOTAL EXPENSES:

\$18,772,210

## FUNDERS

