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# 2023 ANNUAL REPORT

Serving 36 Family Resource Centers (FRC) and 9 Child Care Resource and Referral (CCR&R) agencies that support *children, families, child care providers, and communities* in Wisconsin's 72 counties and 11 First Nations

## **Mission**

We cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities.

## **Vision**

In every Wisconsin community, all children have the opportunity to reach their highest potential and all adults embrace their role and responsibility to children.



# 2023 NETWORK IMPACT

## CCR&R HIGHLIGHTS

Child Care Resource & Referral Agencies help parents find regulated local child care and support providers with professional development and child care practices.

**23,403** instances of personalized technical assistance provided to child care providers

**7,082** instances of personalized technical assistance provided to community members

**9** Tribal/Rural funded trainings delivered, serving **148** participants (**33** hours total)

**622** training events (**44** in Spanish)

**6,167** instances of personalized technical assistance to families

**2,584** families received referrals to additional support services

**8,444** participants attended training events (**544** participants attend Spanish training)

Child Care Referral Specialists referred **5,207** families to regulated child care

**6,442** children were impacted by child care referrals

## FRC HIGHLIGHTS

Family Resource Centers are local organizations that offer free or low-cost services for children and their parents/caregivers, including referrals to community resources, parenting support programs, child development activities, and community engagement. As Wisconsin's statewide FRC Network, SFTA provided the following supports to member FRCs.



SFTA supported WI FRC's by coordinating **65** Community of Practice events.

**603** total attendees across all Community of Practice events

SFTA increased Wisconsin FRC staff skills and knowledge by providing **24** Family Support Trainings.

**362** attendees across all trainings coordinated

# CONSISTENCY IS KEY



SFTA was awarded federal funding through the Medical College of Wisconsin's American Rescue Plan (ARPA) for the initiative "Consistency is Key: Enhancing Family Support Services with Essential Infrastructure." Our project focuses on enhancing the health of families in Wisconsin by providing Ages & Stages Questionnaire (ASQ) screenings and Mind in the Making trainings through SFTA and member agencies. **In 2023, SFTA funded 11 FRC and CCR&R member agencies to implement these services in local communities**

- 28 staff trained in Mind In The Making
- 202 children supported with ASQ screenings



## FRC OF QUALITY ACCREDITATION

As FRCs begin to focus on best practices and high-quality support and services, SFTA designed and launched a Family Resource Center of Quality Accreditation process to distinguish quality FRCs. These benchmarks of quality provide a road map for FRCs to build upon to ensure quality practices are in place to achieve the most optimal outcomes for Wisconsin's children and families. **In 2023, Nine (9) FRCs have earned accreditation** with 11 more agencies being supported towards accreditation.



### Accredited FRC Agencies

- Family Resource Center of Sheboygan County
- The Parenting Place
- Burnett County Family Resource Center
- Children's Wisconsin Black River Falls Family Resource Center
- Family Resource Center Inc.
- Northwest Connection Family Resources
- Family Resource Center St. Croix Valley
- The Parenting Network
- Family & Childcare Resources of N.E.W.

# 2023 IN REVIEW

## PROGRAMMING

- Child Care Resource & Referral
- CCR&R Training and Technical Assistance
- Parent Education initiative
- Family Resource Center Network
- Tribal Outreach
- Behavior Help Wisconsin
- Consistency is Key
- Project Growth: Partner Up!
- Quality Rating and Improvement System
- Pre-Licensing



## Board of Directors

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## 2023 Financials

(*unaudited*)

Revenue:  
\$20,437,713

Expenses:  
\$20,120,016



Net Revenue: \$317,697

## Major Funders

