

www.sftawi.org



Serving 36 Family Resource Centers (FRC) and 9 Child Care Resource and Referral (CCR&R) agencies that support children, families, child care providers, and communities in Wisconsin's 72 counties and 11 First Nations

Mission

We cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities.

Vision

In every Wisconsin community, all children have the opportunity to reach their highest potential and all adults embrace their role and responsibility to children.



2023 NETWORK IMPACT

CCR&R HIGHLIGHTS

Child Care Resource & Referral Agencies help parents find regulated local child care and support providers with professional development and child care practices.

23,403 instances of personalized technical assistance provided to child care providers

7,082 instances of personalized technical assistance provided to community members

9 Tribal/Rural funded trainings delivered, serving148 participants(33 hours total)

622 training events (**44** in Spanish)

6,167 instances of personalized technical assistance to families

2,584 families received referrals to additional support services

8,444 participants attended training events(544 participants attend Spanish training)

Child Care Referral Specialists referred **5,207** families to regulated child care

6,442 children were impacted by child care referrals

FRC HIGHLIGHTS

Family Resource Centers are local organizations that offer free or low-cost services for children and their parents/caregivers, including referrals to community resources, parenting support programs, child development activities, and community engagement. As Wisconsin's statewide FRC Network, SFTA provided the following supports to member FRCs.



SFTA supported WI FRC's by coordinating **65**Community of Practice events.

603 total attendees across all Community of Practice events

SFTA increased Wisconsin FRC staff skills and knowledge by providing **24** Family Support Trainings.

362 attendees across all trainings coordinated

CONSISTENCY IS KEY



SFTA was awarded federal funding through the Medical College of Wisconsin's American Rescue Plan (ARPA) for the initiative "Consistency is Key: Enhancing Family Support Services with Essential Infrastructure." Our project focuses on enhancing the health of families in Wisconsin by providing Ages & Stages Questionnaire (ASQ) screenings and Mind in the Making trainings through SFTA and member agencies. In 2023, SFTA funded 11 FRC and CCR&R member agencies to implement these services in local communities

- 28 staff trained in Mind In The Making
- 202 children supported with ASQ screenings



MIND in the Making

FRC OF QUALITY ACCREDITATION

As FRCs begin to focus on best practices and high-quality support and services, SFTA designed and launched a Family Resource Center of Quality Accreditation process to distinguish quality FRCs. These benchmarks of quality provide a road map for FRCs to build upon to ensure quality practices are in place to achieve the most optimal outcomes for Wisconsin's children and families. In 2023, Nine (9) FRCs have earned accreditation with 11 more agencies being supported towards accreditation.



Accredited FRC Agencies

- Family Resource Center of Sheboygan County
- The Parenting Place
- Burnett County Family Resource Center
- Children's Wisconsin Black River Falls
 Family Resource Center
- Family Resource Center Inc.
- Northwest Connection Family Resources
- Family Resource Center St. Croix Valley
- The Parenting Network
- Family & Childcare Resources of N.E.W.

2023 IN REVIEW

PROGRAMMING

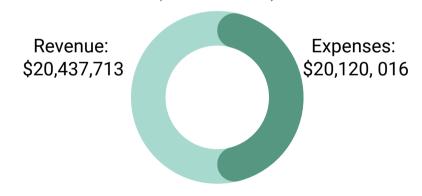
- Child Care Resource & Referral
- CCR&R Training and Technical Assistance
- Parent Education initiative
- Family Resource Center Network
- Tribal Outreach
- Behavior Help Wisconsin
- Consistency is Key
- · Project Growth: Partner Up!
- · Quality Rating and Improvement System
- Pre-Licensing



Board of Directors

Marita Herkert-Oakland, **President**Lana Wood, **Treasurer**Mary Beth Plane
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Andrew Turner
Agnes Ring

2023 Financials (unaudited)



Net Revenue: \$317,697

Major Funders



Jason Wutt







