

2021

ANNUAL REPORT



Serving Member organizations that support *children, families, child care providers, and communities* in Wisconsin's 72 counties and 11 First Nations

2021 NETWORK IMPACT

SERVICES FOR CHILD CARE PROVIDERS

**99%
satisfaction
rate**

on SFTA is
Listening!
evaluation
surveys

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4.75 out of 5
average score on
YoungStar Coach
evaluations

24,839 instances of
personalized technical
assistance provided to
child care providers

10,472 YoungStar
site visits occurred

8,852 training attendees
were served

757 trainings were
delivered

56 cohort sessions
occurred

359 potential providers
completed
Pre-Licensing

SERVICES FOR FAMILIES & COMMUNITY MEMBERS

5,972 instances of
personalized technical
assistance provided to
community members

6,062 instances of
personalized technical
assistance to families

2,369 families received
referrals to additional
support services

4,405 families received
custom child care
referrals

7,275 children were
impacted by child care
referrals

All 11 First Nations
received WITCCA
baskets with child
materials

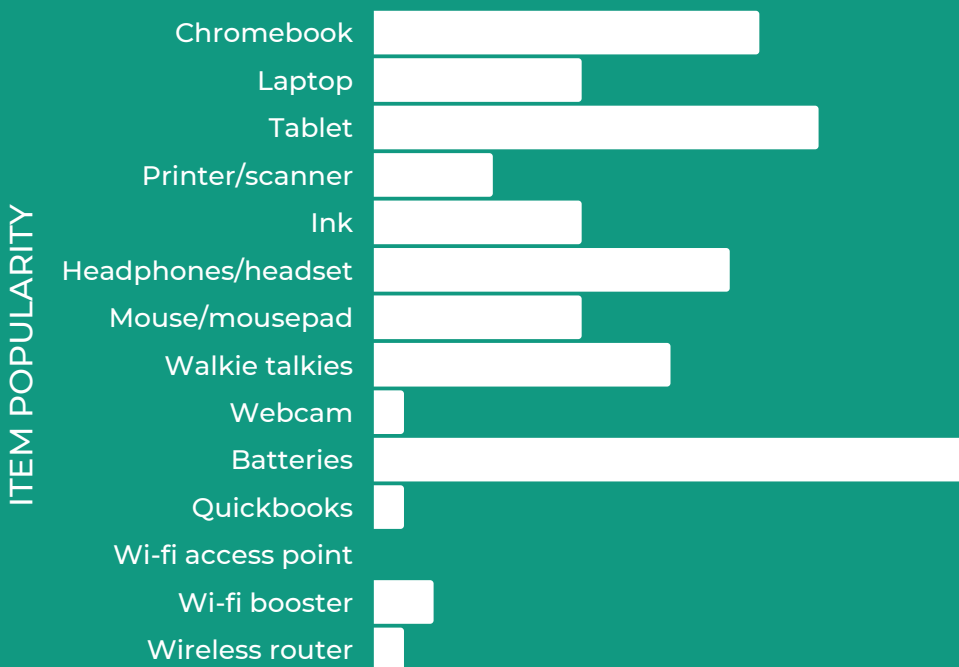
Spotlight on

THE TECHNOLOGY ACCESS PROGRAM

MAY-JUNE 2021

The Wisconsin Department of Children & Families contracted with SFTA in May 2021 to administer this short-term, Coronavirus Response & Relief Supplemental Appropriations Act (CRRSA) funded program.

SFTA partnered with Kaplan Early Learning Company to offer eligible regulated Wisconsin child care programs the opportunity to order free technology devices and software to support business operations.



\$8,151,119

was expended in orders to provide free technology items to child care programs



3,846

child care programs placed orders (88% of eligible programs)



39,731

technology items were ordered by child care programs



CCR&Rs conducted outreach via email, mail, social media, phone calls, on-site visits, and during service delivery

"Thank you for contacting me because I probably would have missed this opportunity for this awesome grant!"

"I would never have been able to get these items without this program!"

"Because of your support I will now be able to continue my education."

GROWING WISCONSIN'S FAMILY RESOURCE CENTERS

JULY 2021

In partnership with the Child Abuse & Neglect Prevention Board, SFTA launched a **Family Resource Center infrastructure pilot grant program** with 10 Member FRCs. These FRCs receive support and guidance from SFTA around growing their services through:

- Incorporating the Standards of Quality for Family Strengthening & Support
- Integrating Protective Factors Framework
- Developing parent voice and parent leadership
- Utilizing the Core Competencies for Family Support Professionals
- Staff professional development and Communities of Practice

MISSION

To provide access to high quality, universal, primary prevention family support services to every family in Wisconsin through FRCs.

HIGH-IMPACT PROFESSIONAL DEVELOPMENT

SFTA Member FRCs enjoy opportunities to attend the latest evidence-based trainings in Family Support. Trainings offered in 2021 included:

- Unconscious Bias
- National Standards of Quality for Family Strengthening & Support
- Parent Advisory Committee Training
- Strengthening Families Protective Factors Community Based Assessment Training
- Triple P
- Bringing the Protective Factors Framework to Life in your Work
- Be Strong Families Parent Café Training
- Conducting Advocacy Training

In 2021, SFTA delivered **177 instances of technical support** to our Member FRCs

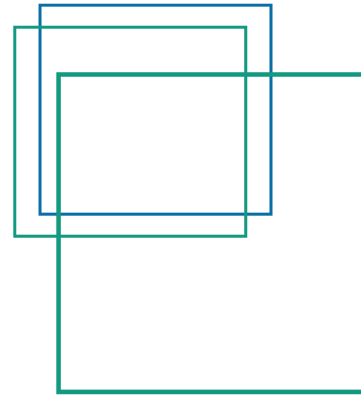
2021 IN REVIEW

PROGRAMMING

YoungStar QRIS
Pre-Licensing
Child Care Resource & Referral
Parent Education Initiative
Training & Technical Assistance
Tribal Outreach
Technology Access Program
Behavior Help Wisconsin
53206 Project

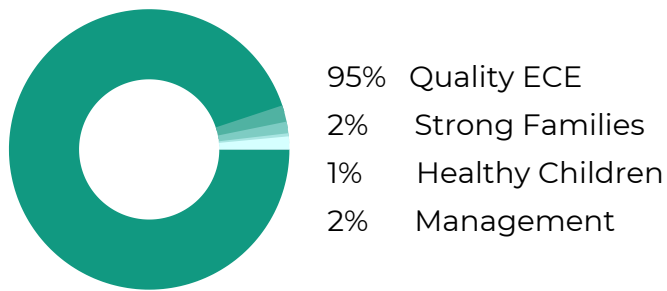
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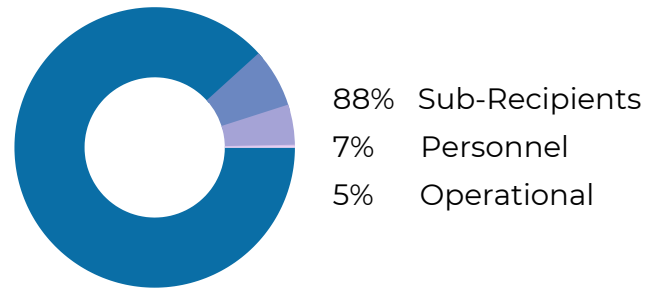


FUNDING & EXPENSES

TOTAL FUNDING: \$19,699,759



TOTAL EXPENSES: \$19,701,194



FUNDERS

