



FOR IMMEDIATE RELEASE: Supporting Families Together Association

Contact: Kelly McClurg
700 Rayovac Dr., Ste. 6
Madison, WI 53711
(608) 443.4307
kelly@supportingfamieliestogether.org
2/24/2017

**Sandra Ellis Announced as Newest Board Member of Local Early Childhood Non-Profit
Supporting Families Together Association**

MADISON, WI- Supporting Families Together Association (SFTA), a statewide non-profit that works to optimize the developmental window of opportunity that early childhood presents for building a strong foundation for life, is pleased to welcome Sandra Ellis as the newest addition to our Board of Directors.

Sandra worked at the Children’s Hospital of Wisconsin for two decades and was Director of Prevention Services at the Children’s Hospital and Health Systems Division of Community Services for the last 8 of those years. She has been a Registry Trainer since 2010, is a State Leadership Team Member for The Pyramid Model for Supporting Social Emotional Competence in Infants and Young Children, and participated in the state work team to develop Family Engagement Criteria for YoungStar, Wisconsin’s Child Care Quality Rating and Improvement System. Sandra is currently a trainer and consultant offering early childhood prevention services and training to home visitors and others working with young children, at Prevention Solutions, LLC in Wausau, WI.

“When an opportunity came to be a part of SFTA’s Board I was really excited,” said Sandra. “Through the Pyramid Model I learned a lot about child care and was blown away by the needs and demands put on child care providers and felt very strongly about collaborating to support them. I have a lot of passion for child care providers, they are super important to the early development of our little guys.”

Sandra sees her role as an SFTA board member as an opportunity to support Family Resource Centers in building connections with Child Care Resource & Referral agencies and early educators to bridge family support and early education. She looks forward to being a part of community development and exploring sustainable funding opportunities to support early childhood professionals.

“SFTA is honored to have Sandra on our Board,” said Board President Mary Beth Plane. “We are excited to gain the years of experience and unique skillset that she brings, and to work together to support SFTA in their work on behalf of Wisconsin children and their families, and early educators.”

###

Supporting Families Together Association (SFTA) is a statewide non-profit organization funded by public and private entities that works to cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities. Learn more at www.supportingfamieliestogether.org.