

Building Blocks for Wisconsin's Future
Recommendations to the Governor

ECAC Recommendations

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& Organization in the Chat Box*

Introduction

- SFTA
- United Way of Wisconsin
- WI Council on Children and Families
- Advocacy Day 2017

Why the ECAC
Recommendations?

What is the ECAC?

- The ECAC is the Governor's Early Childhood Advisory Council.
- The mission of the Council is to help ensure that all children and families in Wisconsin have access to quality early childhood programs and services.
- It is Co-Chaired by the Secretary of the WI Department of Children and Families and the Superintendent of the WI Department of Public Instruction.
- Members of the Council are appointed by the Governor.

The Council responsibilities include:

- Conducting a periodic, statewide needs assessment concerning the quality and availability of early childhood education and development programs.
- Identifying opportunities for, and barriers to, collaboration and coordination among Federally-funded and State-funded child development, child care, and early childhood education programs and services.
- Develop recommendations for increasing the overall participation of children in existing Federal, State, and local child care; and early childhood education programs including outreach to underrepresented and special populations.
- Develop recommendations regarding statewide professional development and career advancement plans for early childhood educators in the state.

For More Information about the ECAC:

Visit <https://dcf.wisconsin.gov/ecac>

To Access the ECAC Recommendations:

Scroll down to the

Annual ECAC Report to the Governor

0-5

age range that presents the greatest opportunity to improve the trajectory of a child's life.

88%

of national voters believe that access to quality early childhood education is a necessity, not a luxury.²

1. Heckman, James, *Four Big Benefits of Investing in Early Childhood Development*.

2. Joughin, Charles, *New Bipartisan Poll Finds Investing in Early Childhood Education is Top National Priority*.

3. Shellenback, K. (2004). *Child care and parent productivity: Making the business case. Linking Economic Development & Child Care Research Project*. Ithaca, NY: Cornell University, Cornell Cooperative Extension. Retrieved on February 26, 2010 from <http://government.cce.cornell.edu/doc/pdf/ChildCareParentProductivity.pdf>



\$7-10

return on investment for every dollar spent on quality early learning and development.¹

3 billion

annual cost to U.S. businesses when employees miss work due to child care problems.³

- An Early Childhood Issue
- An Economic Issue
- A Voter Issue
- A Business Sector Issue

SMART INVESTMENT 1:

YoungStar

Double the number of children in high quality child care programs rated 4 or 5 Star under YoungStar.

Why YoungStar?

High-Impact:

Decades of research demonstrates consistent short and long-term benefits from high-quality child care and early education:

- Better academic benefits: more likely to graduate from high school, reduced special education placements, and increase in college enrollment.
- YoungStar helps families identify high quality child care in their area.

Smart Investment:

Responding to YoungStar's effectiveness, George Lightbourn, Former President of Wisconsin Policy Research Institute, said: "...moving half of the children attending two-star centers [programs] to five-star centers would have a significant impact. Moving those children would create about \$20 million in new costs, however doing so would **generate a \$60 million a year return in future benefits.**"

Background

5 Star Child Care Quality Rating and Improvement System

- Star levels are linked to reimbursement rates for WI Shares
- 2 Star = 5% Reduction
- 3 Star = No change
- 4 Star = Up to 10% Increase
- 5 Star = Up to 25% Increase

Areas of Quality:

- Staff Education and Training
- Learning Environment and Curriculum
- Business and Professional Practices
- Health and Well-Being

Background

Supports & Services Offered:

- Technical Consultation
- Micro-Grants
- Onsite Rating (Technical or Formal)

Challenges to Increasing Star Ratings:

- Educational Requirements
- Staff Turnover
- Staff Compensation & Benefits

17% of programs participating in YoungStar are rated 4 or 5 Star.

23% of children enrolled in WI Shares attend 4 or 5 Star rated care.

STRATEGIES

Improve the quality rating of existing child care programs:

- Increase the number of high-quality programs by providing Quality Advancement Awards to programs that move to a higher YoungStar rating (3 Star, 4 Star or 5 Star).

Maintain existing high-quality child care programs:

- Sustain existing high-quality programs (4 Star and 5 Star rated) through annual ongoing Quality Sustainability Awards.

Investment: \$10 Million Annually

Cost estimates for Quality Advancement and Quality Sustainability Grants in the first two years:

	Quality Advancement Grants		Quality Sustainability Grants	
	Year 1	Year 2	Year 1	Year 2
Estimated Number of Programs	1162*	225	446	446
Overall Cost	\$3,700,000	\$1,700,000	\$6,100,000	\$8,200,000
Award by Provider Type				
Large Group Center	\$1,800,000	\$745,000	\$2,930,000	\$3,900,000
Small Group Center	\$1,100,000	\$478,000	\$1,990,000	\$1,490,000
Licensed Family	\$600,000	\$402,000	\$1,090,000	\$1,490,000
Certified Family	\$60,000	\$50,000	\$69,000	\$92,000
Public School	\$78,000	\$60,000	\$75,000	\$100,000

SMART INVESTMENT 2:

Home Visiting

Double the number of families served in evidenced-based Family Foundations Home Visiting Programs.

Why Evidence-Based Home-Visiting?

High Impact:

Rigorous studies of high quality home visiting programs that support families with challenges have shown promising outcomes, including:

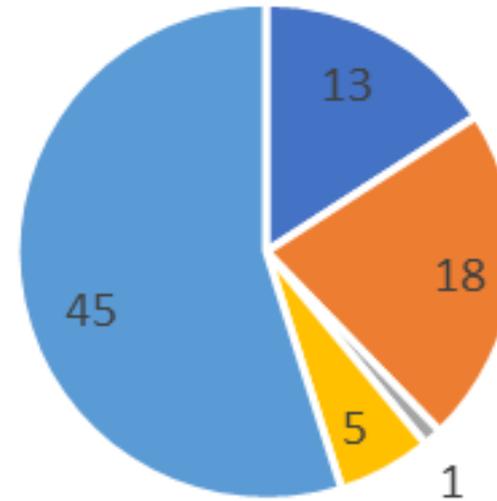
- Reductions in the number of low-birth weight babies
- Reductions in child abuse and neglect rates by 50 percent
- Improvements in school achievement
- Increased graduation rates

Smart Investment:

- Research has shown that high quality programs targeted to highest risk families have a **return of up to \$5.70 for every dollar invested** in home visiting, due to reduced costs of child welfare, special education, grade retention, and juvenile justice.

Background

- Over 80 Programs across Wisconsin offer Evidence-Based Home Visiting
- 14 Grantees are awarded funding through Family Foundations a collaboration between WI DCF & DHS



- Early Head Start
- Healthy Families America
- Home Instruction for Parents of Preschool Youngsters (HIPPY)
- Nurse Family Partnership
- Parents as Teachers (3 Levels)

Background

- \$8.65 million in federal funding from Maternal, Infant, Early Childhood Home Visiting (MIECHV)
 - A cut was experienced with the most recent federal RFP process
 - RFP at the state level was released in 2016 which altered funding for programs
- \$812,000 in TANF
- \$985,700 in general revenue
- Governor's Budget Proposes an annual increase of \$3.9 million

STRATEGIES

1. Initial focus will provide increased funding to existing Family Foundations home visiting programs, allowing established programs to service additional families
2. The next focus will assist non-state supported programs in meeting credentialing criteria of evidence-based models, thereby increasing quality and expanding the number of families served.
3. The final phase establishes new evidence-based home visiting programs in underserved, high-need communities

Investment: Compounding \$2.5 Million Annually

Year	Starting Budget	Additional Funding
1	Current allocation (Year 0)	\$2,500,000
2	Year 1 allocation	\$2,500,000
3	Year 2 allocation	\$2,500,000
4	Year 3 allocation	\$2,500,000

SMART INVESTMENT 3:

CETE

Expand the CETE, a public-private partnership network that supports local communities in their efforts to leverage resources to support early childhood.

Why Public-Private Partnerships?

High Impact:

Wisconsin has a number of existing public-private partnerships that demonstrate high impact on the community level:

- The Community Early Learning Center of the Fox Valley serves families on-site and in the broader community through collaborative programming. The capital campaign leveraged \$235,000 in public dollars and \$1,616,847 in private dollars.
- The Community Partnership for Children of Brown County, established in 2005, is a prevention-focused early childhood initiative with the vision that all Brown County children will be safe, healthy and ready for kindergarten. In 2014, the initiative raised \$1.9 million dollars in public and private dollars in addition to in-kind supports.

Smart Investment:

“Children who are healthy and ready to learn when they enter kindergarten have an extraordinarily better chance for school and life success, the marriage of public leadership and private sector resources is a win-win: public education benefits by having children prepared to learn on day one and the private sector is rewarded later by a better educated and more skilled workforce.”¹

1. National Governor’s Association, Partnering with the Private and Philanthropic Sectors A Governor’s Guide to Investing in Early Childhood.

Background

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Search Here ...



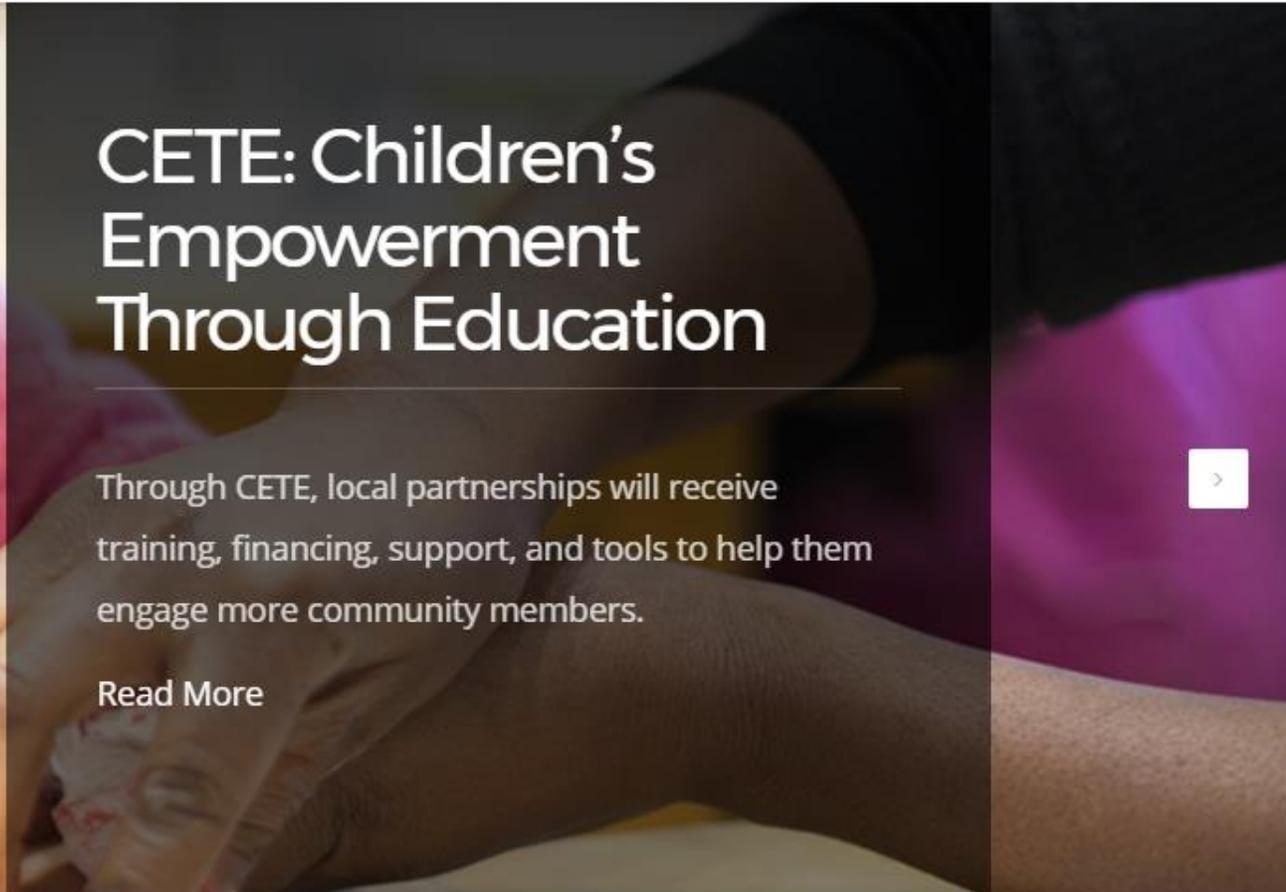
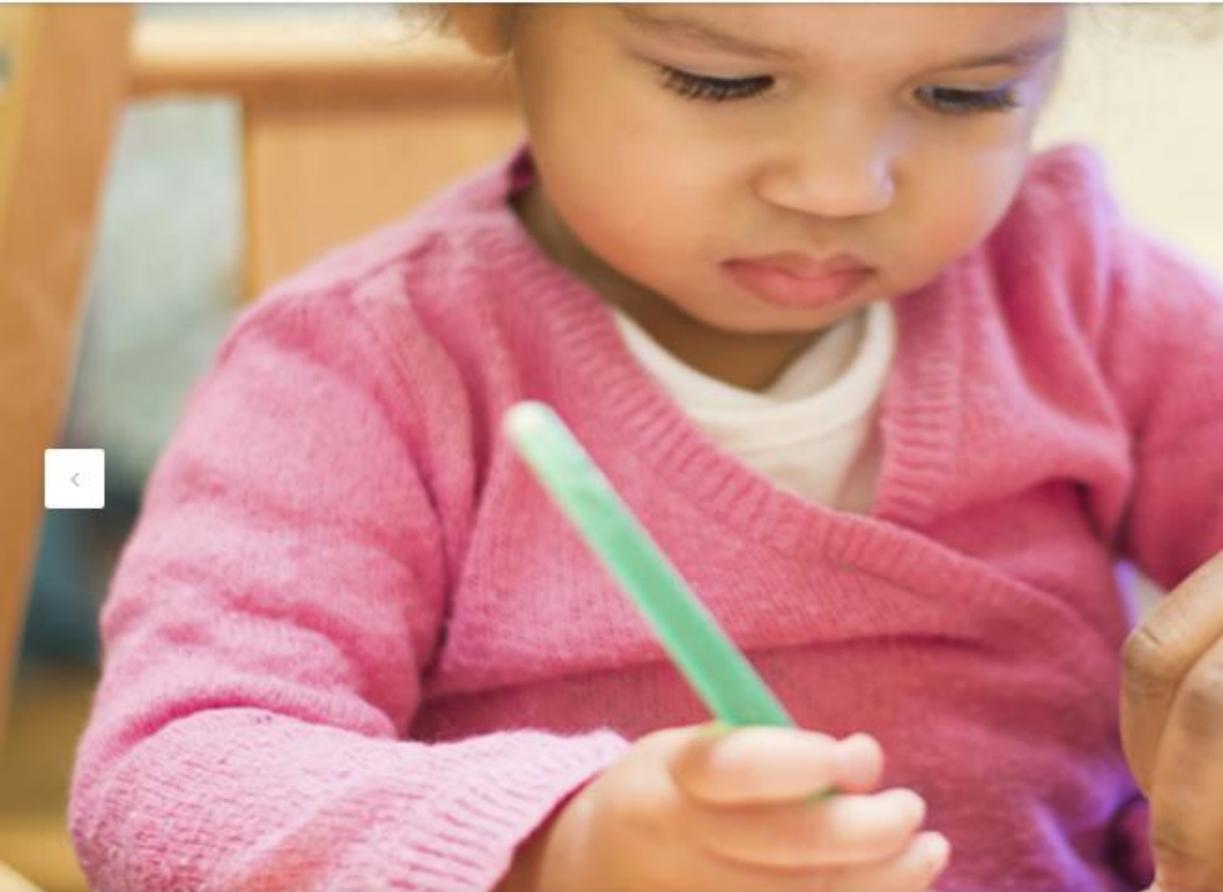
CETE

[WHAT IS CETE?](#) [ABOUT US](#) [TAKE ACTION](#) [TOOLKIT](#) [THE DEN](#) [CONTACT US](#)

CETE: Children's Empowerment Through Education

Through CETE, local partnerships will receive training, financing, support, and tools to help them engage more community members.

[Read More](#)



Background

First Round Grantees

- United Way Brown County
- Fox Valley Early Childhood Coalition
- United Way Great Rivers
- United Way Marathon County
- United Way Portage County
- United Way St. Croix Valley

Second Round Grantees

- Kenosha Achievement Zone
- United Way Greater Milwaukee

**Funded by Race
to the Top –
Early Learning
Challenge
through WI DCF**

STRATEGIES

New Grants:

- Local early childhood coalitions would be able to apply for funds to assist them in building capacity to leverage community resources (i.e. staff support, organizational needs for community outreach)

Supplemental Support:

- Supplemental grants would allow currently funded coalitions the opportunity for continued support if they qualify (i.e. bridge the gap in funding between large grants support and a fully implemented sustainability plan)

State Level Infrastructure:

- State provided tools and resources to local coalitions (i.e. maintaining CETE Network, networking and professional development events managing grants, etc.)

Investment: \$1 Million Annually

Action	Amount
Award seven new grants, averaging \$95,000 each	\$665,000
Provide \$25,000 in supplemental support to the six existing grantees	\$150,000
Infrastructure and support of hub serving each new community grantee	\$185,000
Total:	\$1,000,000

Our Question For You

What else would
you like to know in
advance of
Advocacy Day
2017?

What
questions
do you
have for
us?

Contact Information

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