



**FOR IMMEDIATE RELEASE**

Supporting Families Together Association (SFTA)

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**SFTA's Small Change Makes a BIG Difference Teach-a-Thon Goals Exceeded:  
Over 2600 WI Adults Trained to Prevent Child Abuse and Neglect**

*Supporting Families Together Association (SFTA), and participating member Child Care Resource & Referral (CCR&R) agencies and Family Resource Centers (FRC), are proud to announce their successful training of over 2600 WI adults in child abuse and neglect prevention through the 2016 Small Change Makes a BIG Difference Teach-a-Thon.*

**MADISON** – SFTA's annual April push to train Wisconsin adults in child abuse and neglect prevention was a huge success, with SFTA staff and board, and participating SFTA member agencies, working together to surpass our training goal of 2,000 by more than 600 adults. This year marked two milestones, being the fifth year of the Teach-a-thon and with trainers reaching the highest number of adults through trainings since the Teach-a-Thon's inception.

"We are so proud of our staff, our board and our members," said Jill Hoiting, Co-Director of Programs & External Relations at SFTA. "Supporting adults to understand ways they can prevent child abuse and neglect is crucial to ensuring more children have the opportunity to be happy, healthy and ready to learn, especially in their earliest years when their brain development is most rapid."

The Small Change Makes a BIG Difference Teach-a-Thon is held during the month of April to coincide with National Child Abuse Prevention month. Trainings within the Teach-a-Thon are specifically targeted to support parents, child care providers, and community members in preventing child abuse and neglect. While these trainings are emphasized during the Teach-a-Thon, they are held by SFTA staff and member agency staff throughout the year and can be found on [the training calendar located on the SFTA website](#).

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Supporting Families Together Association (SFTA) is a non-profit organization funded by public and private entities to support and implement a variety of early childhood focused programs and services. As Wisconsin's statewide member association for organizations and individuals committed to making every early childhood a great one, we envision an environment in which all children have the opportunity to reach their highest potential and all adults understand their role and responsibilities to children. Learn more about SFTA at [www.supportingfamiliesaltogether.org](http://www.supportingfamiliesaltogether.org).