



FOR IMMEDIATE RELEASE

Supporting Families Together Association

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**Prevent Child Abuse and Neglect this April through the
Small Change Makes a BIG Difference Teach-a-Thon**

Supporting Families Together Association (SFTA) calls on every Wisconsinite to join us in hosting trainings and raising funds to prevent child abuse and neglect through our fifth annual Small Change Makes a BIG Difference Teach-a-Thon.

MADISON – Last April, SFTA and our member Child Care Resource and Referral (CCR&R) and Family Resource Center (FRC) agencies made a difference in child abuse and neglect prevention by training over 1,900 parents, early childhood professionals, and community members in child abuse and neglect prevention. This year we invite Wisconsin residents to help us top that number at 2,000, and to raise funds that allow SFTA and our members to provide ongoing supports to children and families.

“The Teach-a-Thon is an opportunity for everyone to be a contributor in the fight against child abuse and neglect,” said Jill Hoiting, SFTA Co-Director of Programs & External Relations. “Whether you donate your time and attention by participating in a child abuse and neglect prevention training, give through a donation or sponsorship, or just spread the word about the importance of child abuse and neglect prevention, your contribution matters.”

According to the most recent Department of Children and Families Wisconsin Child Abuse and Neglect report, 5,541 Wisconsin children were victims of substantiated allegations of maltreatment in 2014. Child abuse and neglect continue to be an issue, and our youngest children are the most vulnerable. Early childhood is a time of rapid brain development where a child’s experiences can set the stage for life. We must ensure those early experiences are safe and supportive.

Teach-a-Thon trainings are held throughout Wisconsin during the month of April in correlation with National Child Abuse Prevention Month. Trainings are open to the public and are typically low cost or free. Those interested in participating in upcoming Teach-a-Thon trainings in their area should [contact their local FRC or CCR&R](#) or call SFTA at 1 (888) 713.KIDS. Visit our website (<http://supportingfamilies.together.org/small-change-makes-a-big-difference/>) to contribute towards SFTA’s work on behalf of Wisconsin children and families, or become a Teach-a-Thon sponsor.

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Supporting Families Together Association (SFTA) is a statewide non-profit organization funded by public and private entities that works to cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities. Learn more at www.supportingfamilies.together.org.