



FOR IMMEDIATE RELEASE

Supporting Families Together Association

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Prevent Child Abuse and Neglect this April with the Small Change Makes a BIG Difference Teach-a-Thon

Are you ready to play a meaningful role in preventing child abuse and neglect in Wisconsin?

MADISON – Supporting Families Together Association (SFTA), with member Child Care Resource and Referral (CCR&R) agencies and Family Resource Centers (FRCs), made a notable difference in child abuse and neglect prevention last April when we trained over 2,600 parents, early childhood professionals, and community members in child abuse and neglect prevention. The most recent Department of Children and Families Wisconsin Child Abuse and Neglect report showed that nearly 4,700 unique children were reported as victims of maltreatment in 2015. Child abuse and neglect continues to be an issue that we invite Wisconsin residents to help us meet head on, through Teach-a-Thon prevention training and education, and funds that allow SFTA and our members to provide ongoing supports to ensure children and families' well-being.

“We are so proud of how much the Teach-a-Thon has accomplished in only 5 years running,” said Jill Hoiting, SFTA Co-Director of Programs & External Relations. “Children undergo the most rapid brain development in their first few years, meaning the quality of their early experiences is crucial. We know that the key to preventing child abuse and neglect before it begins is to provide parents and caregivers with the knowledge, support, and tools they need to interact and engage with their children in a healthy, positive way. That is what the Teach-a-Thon accomplishes.”

Teach-a-Thon trainings will be held throughout Wisconsin during April, in correlation with National Child Abuse Prevention Month. Trainings are open to the public and are typically low-cost or free. Those interested in participating in upcoming Teach-a-Thon trainings in their area should [contact their local FRC or CCR&R](#) or call SFTA at 1 (888) 713.KIDS. Visit our website (<http://supportingfamilies.together.org/small-change-makes-a-big-difference/>) to contribute towards SFTA's work on behalf of Wisconsin children and families, or to become a Teach-a-Thon sponsor.

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Supporting Families Together Association (SFTA) is a statewide non-profit organization funded by public and private entities that works to cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities. Learn more at www.supportingfamilies.together.org.