Mission
We cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities.

Vision
In every Wisconsin community all children have the opportunity to reach their highest potential and all adults embrace their role and responsibility to children.

Purpose
Our purpose is to optimize the developmental window of opportunity that early childhood presents for building a strong foundation for life.

Connect with SFTA
- Make a tax-deductible donation at supportingfamiliestogether.org
- Get involved with your local Child Care Resource & Referral agency (CCR&R) or Family Resource Center (FRC)
- Stay tuned to our website and social media for updates, resources, and information pertaining to Wisconsin children and families

Supported in part by:
Wisconsin Department of Children and Families

Our Role
Supporting Families Together Association (SFTA) supports our members through:
- Professional development
- Funding opportunities
- Quality assurance & improvement
- Technical assistance
- Resource & information sharing
- Systems & relationship building

Supporting Families Together Association
1 (888) 713-KIDS (5437)  
info@supportingfamiliestogether.org  
700 Rayovac Dr., Suite 6  
Madison, WI 53711

www.supportingfamiliestogether.org
Why Early Childhood?
Early childhood is a crucial period of rapid brain development. Studies show the experiences and education that children receive at an early age will help to determine their later success as adults. Children with strong, positive early supports and education have:

- Higher graduation & employment rates
- Lower numbers of incarceration & need for public assistance
- Greater social emotional stability & more successful outcomes overall

This is why SFTA works with our member Child Care Resource & Referral agencies (CCR&Rs), Family Resource Centers (FRCs), and community partners to create strong systems of support for our youngest children, their families and early educators.

Family Support
A network of Family Resource Centers (FRCs) across Wisconsin are SFTA's core members that provide direct supports to young children and their families, including:

- Parenting education and supports
- Play groups for families
- Evidence-based home visitation
- Referrals to Child Care Resource & Referral agencies (CCR&Rs) and other community resources

SFTA Membership
Membership in SFTA is a commitment to work together toward the common benefit of children, families and communities. Are you a CCR&R or FRC interested in becoming an SFTA member? Learn about the perks of being an SFTA member on our “Become a Member” webpage.